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புதுச்சேரி மாநில அரசிதழ்
La Gazette de L'État de Poudouchéry
The Gazette of Puducherry

PART - II

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No. } 12 Poudouchéry	Mardi	24		Janvier	2023	
No. } Puducherry	Tuesday	24th		January	2023	
(4 Magha 1944)						

GOVERNMENT OF PUDUCHERRY
CHIEF SECRETARIAT (AGRICULTURE)

(G.O. Ms. No. 19/Ag., Puducherry, dated 18th January 2023)

NOTIFICATION

The Lieutenant-Governor, Puducherry, is pleased to approve the proposal for implementation of the Scheme "En Veedu En Nalam" in Urban and Rural areas in Puducherry region on pilot basis to motivate general public for cultivation of vegetables/fruit plants in rooftops of the households under the Scheme "Integrated Horticulture Development Programme through Diversification in Agriculture" and for the said purpose hereby notifies the Scheme Guidelines as appended.

2. This issues with the concurrence of the Finance Department *vide* I.D. No. 21234/FC/FD/F5/A2/2023, dated 13-01-2023.

(By order)

SUNDARARAJAN. P.,
Deputy Secretary to Government
(Agriculture).

**OPERATIONAL GUIDELINES FOR THE SCHEME “EN VEEDU EN NALAM”
ON PILOT BASIS UNDER “INTEGRATED HORTICULTURE
DEVELOPMENT PROGRAMME THROUGH DIVERSIFICATION
IN AGRICULTURE”**

“En Veedu En Nalam” is to be implemented in Urban and Rural areas of Puducherry region to motivate and encourage the general public to undertake cultivation of horticultural crops in rooftops of the households to ensure nutritional security of the family members of beneficiaries. The Scheme envisages distribution of various horticulture inputs, *viz.*, seeds, seedlings, horticulture tools, shade nets, *etc.*, on cluster approach with 15-20 members per group.

I. Objectives of the Scheme.— 1. To motivate the urban and rural horticulture enthusiasts to grow horticultural crops in the rooftops or vacant place of the households on cluster approach.

2. To ensure nutritional security of household by establishing vegetable/fruit garden.

3. To distribute quality horticulture inputs such as seeds, seedlings, horticulture tools, shade nets, *etc.*, at free of cost.

II. Pattern of Assistance.— Horticulture inputs worth of ₹ 5,000 per beneficiary will be distributed on cluster approach with 15-20 members per cluster.

III. Components of the Scheme.— 1. Vegetable seeds and fruit seedlings.

2. Grow bags or plastic pots or plant containers.

3. Growing media/soilless media.

4. Small horticulture tools for inter-cultural operations, irrigation, spraying, *etc.*

5. Organic plant protectants and Bio-fertilizers for INM & IPM.

6. Shade nets and other essential items required for garden maintenance.

IV. Eligibility criteria.— 1. The Scheme “En Veedu En Nalam” is open to all the residents of Puducherry region.

2. The applicant shall have own house or rented house with open space either on rooftop or backyard to undertake cultivation of horticultural crops.

3. The likeminded applicant(s) of a locality/nagar/flat/village/ housing society shall mobilize themselves into a group/cluster with 15-20 members per cluster.

V. Documents to be submitted with application.— 1. Duly filled in application in the prescribed format.

2. Photocopy of the Aadhaar Card and Family Ration Card.

VI. Operational procedure.— 1. The Department of Agriculture and Farmers Welfare shall make wide publicity about the Scheme and the issue and receipt of application.

2. The Scheme “En Veedu En Nalam” shall be implemented in Urban and Rural areas of Puducherry region with cluster approach and each group shall have 15-20 like minded voluntary members/households.

3. The members shall submit the prescribed application with all required documents to the Office of the Additional Director of Agriculture (Horticulture), Botanical Garden, Puducherry.

4. The applications received will be scrutinized and the provisional list of beneficiaries will be subjected to social audit for a period of 10 days at the Office of the Additional Director of Agriculture (Horticulture), Botanical Garden, Department Website and respective

Uzhavar Udhaviyagams for objections. Any objections/discrepancies received within the social audit period will be attended/resolved based on the merits by the Committee constituted with the following;

Constitution of Committee for “En Veedu En Nalam”

1. Additional Director of Agriculture (Horticulture) . . Chairman
2. Joint Director of Agriculture (MCP) . . Member
3. Deputy Director of Agriculture (Horticulture) . . Member
4. Representative of M/s. PASIC Limited, Puducherry. . . Member
5. Representative of progressive rooftop or vegetable gardener. . . Member
6. Representative of progressive rooftop or vegetable gardener. . . Member

5. M/s. PASIC Limited, Puducherry, shall furnish rate particulars of all horticulture inputs required for the Scheme to the Office of the Additional Director of Agriculture (Horticulture), Botanical Garden, Puducherry. The above “En Veedu En Nalam” Committee will finalize the list of inputs and quantities of inputs to be included in the ₹ 5,000 worth of kit;

6. M/s. PASIC Limited, Puducherry, shall ensure that the horticulture inputs are procured as per the codal procedures enunciated in the GFR 2017 irrespective of the source of purchase.

7. The details of inputs included in the “En Veedu En Nalam” kit, will be finalized by the Office of the Additional Director of Agriculture (Horticulture), Botanical Garden, Puducherry and Administrative Approval of the Government will be obtained. Thereafter, the Office of the Additional Director of Agriculture (Horticulture), Botanical Garden, Puducherry, will place indent with M/s. PASIC Limited, Puducherry and to stock indented items in the identified depots.

8. After stocking of horticulture inputs by M/s. PASIC Limited, Puducherry, permit will be issued for distribution of kit to the identified cluster/group of beneficiaries by the extension officials of the Additional Director of Agriculture (Horticulture), Botanical Garden, Puducherry.

9. The Scheme shall be implemented and executed through M/s. PASIC Limited, with their resources and periodical supervision shall be made by them.

10. M/s. PASIC Limited, will handhold and support the clusters in terms of establishment of the homestead/rooftop gardens, periodical maintenance, *viz.*, application of manures and bio-fertilizers, use of bio-control agents (bio-pesticides and fungicides) and after care, *etc.* For the above purpose, M/s. PASIC Limited, shall involve their skilled manpower resources which shall undertake periodical supervision of the homestead/rooftop gardens. Hence, M/s. PASIC Limited, Puducherry, would be entrusted for facilitating the establishment and periodical maintenance of the gardens of all the cluster members.

11. After completion of distribution of indented horticulture inputs, M/s. PASIC Limited, will raise invoice along with the list of beneficiaries for settlement.

VII. Monitoring of the Scheme.— The project shall be monitored by the concerned Deputy Director of Agriculture (Horticulture)/Joint Director of Agriculture (MCP), evaluation and appraisal report to be made by the deputed officer periodically on the effectiveness of the Scheme. Any modifications to the Scheme shall be made with the approval of the Government.